

Bank of Albania



Sony Bravia 47" & 55" monitors provide a digital signage system to the new-built Museum of Bank of Albania.

Housed in the ground and first floors of the central corpus of the Bank, the Museum aims at creating a new public place where visitors may be informed and educated on topics related to money, National Bank, monetary policy and relations with EU. It will display important historic objects, collections and numismatic items. Besides, the Museum will propose cultural activities and will be the new attraction site for Tirana visitors.

The Museum architect, Ms Lila Bozo, as selected Sphinx to provide a complete media solution.

The digital signage system is based on Sony Professional Bravia 47" & 55" HD Led display monitors. Those monitors include a built-in browser that can play web-friendly HTML5 content directly from a local network, a cloud or even USB memory.

Advanced picture processing produces a smoother sharper picture with natural, fluid motion, even when the action is fast. In addition, these monitors automatically adjusts the display brightness level to suit ambient lighting conditions, reducing energy consumption without compromising picture quality.